



LEGAL CONSUMER BEHAVIOR


96%

of people seeking legal advice
use a search engine

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, green, red) against a dark blue background.

62%

of searches don't include
the name of any firm

The Google logo is centered in the image, featuring its characteristic multi-colored letters: G (blue), o (red), o (yellow), g (blue), l (green), and e (red).A white search bar with rounded ends is positioned horizontally. On the left side, there is a magnifying glass icon. The text "personal injury lawyer near me|" is entered into the bar. On the right side, there is a microphone icon.

personal injury lawyer near me|

72%

of people who search for an attorney contact only one attorney



74%

of prospects who begin a search online
end up contacting the office by telephone

Google



CALL

87%

of people who contact an attorney
go on to hire an attorney



Get Started Today

732-308-8145

info@integrity-media.com

integrity-media.com

